



A DIGITAL FOOTPRINT is the record or trail left by the activities you do online, such as social media interactions, information on your personal website, your browsing history, your online subscriptions, any photo galleries/videos you've uploaded — essentially, anything on the web that can be traced back to you.

In this section you can find 20 USEFUL TIPS to help you understand the concept of digital footprint and actions you can take to become a RESPONSIBLE DIGITAL CITIZEN.

DIGITAL FOOTPRINT: do you think about it when you are online?

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Reflect before posting something online and ask yourself: which kind of message am I sending to the public? Do you always consider privacy options when opening a new account?

Be sure to Google yourself to check what others can see about you and see what information is out there about you.



With your accounts online you can take many actions: from sending and receiving emails to buying things and staying in touch with your friends!

- ✓ Check and review your privacy settings every once in a while – do you know all your contacts personally? What do you want them to see?
- ✓ Read **terms and conditions** when you subscribe to something so you can see what third parties can register about your personal information.
- ✓ Limit the number of **email accounts** and delete those you don't use anymore... Are you still using MySpace for instance? Delete it!
- ✓ Always check the latest data regulation and privacy
- ✓ Set control options for the **financial operations** you make online as purchases or through your bank e.g. instant message when you transfer money or strong authentication settings.
- ✓ Do not overshare personal information e.g. address, fiscal code, personal life details etc.

Your online **behaviour** counts as the one you have in public. Be a responsible citizen both online and offline!

- ✓ When you write something, think about it: am I offending someone? Are there other ways to express my opinion? Apply etiquette the same as you would in person.
- ✓ When posting a picture, reflect on the subject! Is it appropriate? Is it damaging to me, my reputation or even someone else?
- ✓ When you share something, try to verify the source of the information and make sure you are not facing a case of
- ✓ Understand that when you send something online, it can be traced **forever**.

Be smart! There are some tricks you can apply to navigate safely.

- ✓ Use connections you can trust, especially when you are in Wi-Fi mode.
- ✓ Change your passwords frequently and do not use the same for all your accounts. When you set a password, use long words, numbers and symbols and if you struggle to remember them consider using a password keeper!
- ✓ Consider antivirus and antispyware as an investment that can help protect your PC. There are a lot of options, including free or very cheap ones.
- ✓ Try to stay informed about recent hacking cases, especially those involving big providers so you are aware of potential breaches of your data (such as recent Facebook and Twitter breaches!).

The use and overuse of the Internet involves psychological and physical factors, which can lead to issues like addiction, isolation, nomophobia etc.

We should also pay attention to episodes of cyberbullying which may affect both us and the people around us.

- ✓ **Balance** the time you spend online, especially if you have children, so that you can set a good example for them.
- ✓ Be informed about the symptoms of online addiction so that you can understand when you or a person around you is affected, and act upon this.
- \checkmark Be aware of the fact that the information and advertisements you see on social media and other platforms are displayed according to your online habits, so they are not purely informative and can make you feel like you are living in a bubble.















